





BERKELEY MALL

GOLDSBORO, NC



Overview

Berkeley Mall is a 458,000 SF regional mall located on North Berkeley Boulevard in Goldsboro, NC. Anchored by Belk, Belk Home & Children, Burlington, Five Below, JC Penney and Ulta Beauty, Berkeley Mall is the only enclosed, regional mall in a 40-mile radius and serves a primary trade area that reaches seven counties. Berkeley Corner is a 57,000 SF center with Dick's Sporting Goods and PetSmart located adjacent to the mall. Goldsboro is the home of Seymour Johnson Air Force Base and its 4,600 active-duty personnel and 1,000 civilian employees. The trade area boasts a stable employment base and low cost of living, and Berkeley Mall is the focal point of a bustling retail corridor that includes Target, TJMaxx, Ross, and Hobby Lobby.



	POPULATION	HOUSEHOLDS	AVG. HH. INCOME
5 MILES	46,198	20,442	\$56,816
7 MILES	68,499	28,860	\$63,741
15 MILES	139,255	57,228	\$62,465







Berkeley Mall

625 N. Berkeley Boulevard | Goldsboro, NC 27534



